

ORDER



Wichita KS KSNW

Orders
Order / Rev: A2741009
Alt Order #: 27154105
Product Desc: ACRKS
Estimate: 9510
Flight Dates: 10/24/20 - 11/02/20
Original Date / Rev: 10/22/20 / 10/22/20
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Mentzer Media Services
Buying Contact: _____
Billing Contact: Mentzer Media Services Email
210 W. Pennsylvania Avenue
Towson, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/American Crossroads PAC
Demographic: A35+
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand: _____
New Business Thru: _____
Advertiser External ID: IN16688/TO1709
Agency External ID: IN2570/SP271/TO1326/AL2874/MO967
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	4	\$14,850.00	\$12,622.50
10/26/20	11/29/20	34	\$167,130.00	\$142,060.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	4	\$14,850.00	\$12,622.50	11.30
November 2020	34	\$167,130.00	\$142,060.50	179.30
Totals	38	\$181,980.00	\$154,683.00	190.60

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	10/24/20	10/24/20	Today Show Sa	CM	8a-10a	-----S-	:30	1	\$1,350.00	P1	1.40	NM	1	\$1,350.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				Today Show Sa											
				Saturday Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/19/20	10/25/20	-----S-		1		\$1,350.00		1.40					
N 2	Multi	10/31/20	10/31/20	Today Show Sa	CM	8a-10a	-----S-	:30	1	\$1,350.00	P1	1.40	NM	1	\$1,350.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				Today Show Sa											
				Saturday Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/26/20	11/01/20	-----S-		1		\$1,350.00		1.40					
N 3	Multi	10/25/20	10/25/20	Today Show Su	CM	Today Show Su	-----S	:30	1	\$1,350.00	P1	1.60	NM	1	\$1,350.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				Today Show Su											
				Sunday Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/19/20	10/25/20	-----S		1		\$1,350.00		1.60					
N 4	Multi	11/01/20	11/01/20	Today Show Su	CM	Today Show Su	-----S	:30	1	\$1,350.00	P1	1.60	NM	1	\$1,350.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				Today Show Su											
				Sunday Today Show											

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Advertiser: POL/American Crossroads PAC
 Product Desc: ACRKS
 Estimate: 9510

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	Multi	10/26/20	10/26/20	M-F 4-430p	CM	4-430pm	M-----	:30	1	\$2,700.00	P1	2.80	NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S		1				\$1,350.00		1.60			
		Channels : KSNW,KSNG,KSNL,KSNW													
		M-F 4-430p													
		Jeopardy B													
N 6	Multi	10/27/20	10/27/20	M-F 4-430p	CM	4-430pm	-T-----	:30	1	\$2,700.00	P1	2.80	NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	M-----		1				\$2,700.00		2.80			
		Channels : KSNW,KSNG,KSNL,KSNW													
		M-F 4-430p													
		Jeopardy B													
N 7	Multi	10/28/20	10/28/20	M-F 4-430p	CM	4-430pm	--W----	:30	1	\$2,700.00	P1	2.80	NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-T-----		1				\$2,700.00		2.80			
		Channels : KSNW,KSNG,KSNL,KSNW													
		M-F 4-430p													
		Jeopardy B													
N 8	Multi	10/29/20	10/29/20	M-F 4-430p	CM	4-430pm	---T---	:30	1	\$2,700.00	P1	2.80	NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	---T---		1				\$2,700.00		2.80			
		Channels : KSNW,KSNG,KSNL,KSNW													
		M-F 4-430p													
		Jeopardy B													
N 9	Multi	10/30/20	10/30/20	M-F 4-430p	CM	4-430pm	----F--	:30	1	\$2,700.00	P1	2.80	NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	----F--		1				\$2,700.00		2.80			
		Channels : KSNW,KSNG,KSNL,KSNW													
		M-F 4-430p													
		Jeopardy B													
N 10	Multi	11/02/20	11/02/20	M-F 4-430p	CM	4-430pm	M-----	:30	1	\$2,700.00	P1	2.80	NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/02/20	11/08/20	M-----		1				\$2,700.00		2.80			
		Channels : KSNW,KSNG,KSNL,KSNW													
		M-F 4-430p													
		Jeopardy B													
N 11	Multi	10/26/20	10/26/20	M-F 430-5p	CM	430-5pm	M-----	:30	1	\$3,780.00	P1	4.00	NM	1	\$3,780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	M-----		1				\$3,780.00		4.00			
		Channels : KSNW,KSNG,KSNL,KSNW													
		M-F 430-5p													
		Jeopardy													
N 12	Multi	10/27/20	10/27/20	M-F 430-5p	CM	430-5pm	-T-----	:30	1	\$3,780.00	P1	4.00	NM	1	\$3,780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-T-----		1				\$3,780.00		4.00			
		Channels : KSNW,KSNG,KSNL,KSNW													
		M-F 430-5p													
		Jeopardy													
N 13	Multi	10/28/20	10/28/20	M-F 430-5p	CM	430-5pm	--W----	:30	1	\$3,780.00	P1	4.00	NM	1	\$3,780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	--W----		1				\$3,780.00		4.00			
		Channels : KSNW,KSNG,KSNL,KSNW													
		M-F 430-5p													
		Jeopardy													
N 14	Multi	10/29/20	10/29/20	M-F 430-5p	CM	430-5pm	---T---	:30	1	\$3,780.00	P1	4.00	NM	1	\$3,780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	---T---		1				\$3,780.00		4.00			
		Channels : KSNW,KSNG,KSNL,KSNW													
		M-F 430-5p													
		Jeopardy													
N 15	Multi	10/30/20	10/30/20	M-F 430-5p	CM	430-5pm	----F--	:30	1	\$3,780.00	P1	4.00	NM	1	\$3,780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	----F--		1				\$3,780.00		4.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 430-5p											
				Channels : KSNW,KSNG,KSNL,KSNW											
				M-F 430-5p											
				Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	----F--		1				\$3,780.00		4.00			
N 16	Multi	11/02/20	11/02/20	M-F 430-5p	CM	430-5pm	M-----	:30	1	\$3,780.00	P1	4.00	NM	1	\$3,780.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				M-F 430-5p											
				Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/02/20	11/08/20	M-----		1				\$3,780.00		4.00			
N 17	Multi	10/26/20	10/26/20	KSN News at Five	CM	5-530pm	M-----	:30	1	\$4,725.00	P1	5.10	NM	1	\$4,725.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				KSN News at Five											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	M-----		1				\$4,725.00		5.10			
N 18	Multi	10/27/20	10/27/20	KSN News at Five	CM	5-530pm	-T-----	:30	1	\$4,725.00	P1	5.10	NM	1	\$4,725.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				KSN News at Five											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-T-----		1				\$4,725.00		5.10			
N 19	Multi	10/28/20	10/28/20	KSN News at Five	CM	5-530pm	--W----	:30	1	\$4,725.00	P1	5.10	NM	1	\$4,725.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				KSN News at Five											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	--W----		1				\$4,725.00		5.10			
N 20	Multi	10/29/20	10/29/20	KSN News at Five	CM	5-530pm	---T---	:30	1	\$4,725.00	P1	5.10	NM	1	\$4,725.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				KSN News at Five											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	---T---		1				\$4,725.00		5.10			
N 21	Multi	10/30/20	10/30/20	KSN News at Five	CM	5-530pm	----F--	:30	1	\$4,725.00	P1	5.10	NM	1	\$4,725.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				KSN News at Five											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	----F--		1				\$4,725.00		5.10			
N 22	Multi	11/02/20	11/02/20	KSN News at Five	CM	5-530pm	M-----	:30	1	\$4,725.00	P1	5.10	NM	1	\$4,725.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				KSN News at Five											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/02/20	11/08/20	M-----		1				\$4,725.00		5.10			
N 23	Multi	10/26/20	10/26/20	KSN News at Six	CM	6-630p	M-----	:30	1	\$6,075.00	P1	6.50	NM	1	\$6,075.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				KSN News at Six											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	M-----		1				\$6,075.00		6.50			
N 24	Multi	10/27/20	10/27/20	KSN News at Six	CM	6-630p	-T-----	:30	1	\$6,075.00	P1	6.50	NM	1	\$6,075.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				KSN News at Six											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-T-----		1				\$6,075.00		6.50			
N 25	Multi	10/28/20	10/28/20	KSN News at Six	CM	6-630p	--W----	:30	1	\$6,075.00	P1	6.50	NM	1	\$6,075.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				KSN News at Six											

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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	--W----					1	\$6,075.00		6.50			
N26	Multi	10/29/20	10/29/20	KSN News at Six	CM	6-630p	---T---	:30	1	\$6,075.00	P1	6.50	NM	1	\$6,075.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	---T---					1	\$6,075.00		6.50			
N27	Multi	10/30/20	10/30/20	KSN News at Six	CM	6-630p	----F--	:30	1	\$6,075.00	P1	6.50	NM	1	\$6,075.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	----F--					1	\$6,075.00		6.50			
N28	Multi	11/02/20	11/02/20	KSN News at Six	CM	6-630p	M-----	:30	1	\$6,075.00	P1	6.50	NM	1	\$6,075.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/20	11/08/20	M-----					1	\$6,075.00		6.50			
N29	Multi	10/26/20	10/26/20	M-F 630-7p	CM	630-7pm	M-----	:30	1	\$8,100.00	P1	9.60	NM	1	\$8,100.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 630-7p											
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	M-----					1	\$8,100.00		9.60			
N30	Multi	10/27/20	10/27/20	M-F 630-7p	CM	630-7pm	-T-----	:30	1	\$8,100.00	P1	9.60	NM	1	\$8,100.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 630-7p											
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-T-----					1	\$8,100.00		9.60			
N31	Multi	10/28/20	10/28/20	M-F 630-7p	CM	630-7pm	--W----	:30	1	\$8,100.00	P1	9.60	NM	1	\$8,100.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 630-7p											
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	--W----					1	\$8,100.00		9.60			
N32	Multi	10/29/20	10/29/20	M-F 630-7p	CM	630-7pm	---T---	:30	1	\$8,100.00	P1	9.60	NM	1	\$8,100.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 630-7p											
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	---T---					1	\$8,100.00		9.60			
N33	Multi	10/30/20	10/30/20	M-F 630-7p	CM	630-7pm	----F--	:30	1	\$8,100.00	P1	9.60	NM	1	\$8,100.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 630-7p											
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	----F--					1	\$8,100.00		9.60			
N34	Multi	11/02/20	11/02/20	M-F 630-7p	CM	630-7pm	M-----	:30	1	\$8,100.00	P1	9.60	NM	1	\$8,100.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 630-7p											
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/20	11/08/20	M-----					1	\$8,100.00		9.60			
N35	Multi	10/25/20	10/25/20	FB Night in Amer Pre Ga	CM	FB Night in Amer F	-----S	:30	1	\$10,800.00	P1	7.00	NM	1	\$10,800.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				FB Night in Amer Pre Game											
Football Night in America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S					1	\$10,800.00		7.00			

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Advertiser: POL/American Crossroads PAC
 Product Desc: ACRKS
 Estimate: 9510

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N36	Multi	11/01/20	11/01/20	FB Night in Amer Pre Ga	M	FB Night in Amer F	-----S	:30	1	\$10,800.00	P1	7.00	NM	1	\$10,800.00
				Channels : KSNC,KSNG,KS											
				LNL,KS											
				NW											
				FB Night in Amer Pre Game											
				Football Night in America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/26/20	11/01/20	-----S	1	\$10,800.00	7.00								
N37	Multi	10/25/20	10/25/20	Good Day Kansas Sund	M	1035p-1105p	-----S	:30	1	\$1,350.00	P1	1.30	NM	1	\$1,350.00
				Channels : KSNC,KSNG,KS											
				LNL,KS											
				NW											
				Good Day Kansas Sunday PM											
				Good Day Kansas											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/19/20	10/25/20	-----S	1	\$1,350.00	1.30								
N38	Multi	11/01/20	11/01/20	Good Day Kansas Sund	M	1035p-1105p	-----S	:30	1	\$1,350.00	P1	1.30	NM	1	\$1,350.00
				Channels : KSNC,KSNG,KS											
				LNL,KS											
				NW											
				Good Day Kansas Sunday PM											
				Good Day Kansas											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/26/20	11/01/20	-----S	1	\$1,350.00	1.30								
													Totals	38	\$181,980.00



125 West 55th St
New York, NY 10019

Contract # 27154105	Changes as of: 10/22/2020 at 9:57 AM	Version: Original Order
CPE: 58/775/9510	Flight: 10/24/20 - 11/2/20	Station: KSNW
Agency: MENTZER MEDIA SERVIC 210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	Advertiser: American Crossroads Product: ACRKS Agency Order #: 10100914 Buyer: Scott, Kelly Salesperson: KELLY JOHNS 202-872-5880 Separation:	Market: Wichita Office: WASHINGTON Service: Nielsen Primary Demo: Adults 35+ Assistant: KELLY JOHNS 202-872-5880
		Con Type: POLITICAL/VOTE Total \$: \$181,980.00 Total Spots: 38 Total CPP: \$954.77 Total GRP: 190.6

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/24 - 11/2										Total Spots	Total \$	CPP*	GRP*
							10/24	10/25	10/26	10/27	10/28	10/29	10/30	10/31	11/1	11/2				
1	Sa 8a-9:30a		Saturday Today Show	\$1,350.00	1.4	30	1	0	0	0	0	0	0	1	0	0	2	\$2,700.00	\$964.29	2.8
2	Su 8a-9a		Sunday Today Show	\$1,350.00	1.6	30	0	1	0	0	0	0	0	0	1	0	2	\$2,700.00	\$843.75	3.2
3	M-F 4p-4:30p		Jeopardy B	\$2,700.00	2.8	30	0	0	1	1	1	1	1	0	0	1	6	\$16,200.00	\$964.29	16.8
4	M-F 4:30p-5p		Jeopardy	\$3,780.00	4.0	30	0	0	1	1	1	1	1	0	0	1	6	\$22,680.00	\$945.00	24.0
5	M-F 5p-5:30p		KSN News	\$4,725.00	5.1	30	0	0	1	1	1	1	1	0	0	1	6	\$28,350.00	\$926.47	30.6
6	M-F 6p-6:30p		KSN News	\$6,075.00	6.5	30	0	0	1	1	1	1	1	0	0	1	6	\$36,450.00	\$934.62	39.0
7	M-F 6:30p-7p		Wheel of Fortune	\$8,100.00	9.6	30	0	0	1	1	1	1	1	0	0	1	6	\$48,600.00	\$843.75	57.6
8	Su 6p-7:20p		Football Night in America	\$10,800.00	7.0	30	0	1	0	0	0	0	0	0	1	0	2	\$21,600.00	\$1,542.86	14.0
9	Su 10:35p-11:05p		Good Day Kansas	\$1,350.00	1.3	30	0	1	0	0	0	0	0	0	1	0	2	\$2,700.00	\$1,038.46	2.6
TOTALS:							1	3	5	5	5	5	5	1	3	5	38	\$181,980.00	\$954.77	190.6



125 West 55th St
New York, NY 10019

Contract # 27154105	Changes as of: 10/22/2020 at 9:57 AM	Version: Original Order	
CPE: 58/775/9510	Flight: 10/24/20 - 11/2/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: MENTZER MEDIA SERVIC 210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	Advertiser: American Crossroads Product: ACRKS Agency Order #: 10100914 Buyer: Scott, Kelly Salesperson: KELLY JOHNS 202-872-5880	Market: Wichita Office: WASHINGTON Service: Nielsen Primary Demo: Adults 35+ Assistant: KELLY JOHNS 202-872-5880	Total \$: \$181,980.00 Total Spots: 38 Total CPP: \$954.77 Total GRP: 190.6
Separation:			

Special Instructions	
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Competitive Information	
Market Budget:	\$181,980
KSNW Share:	100%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	38	\$181,980.00	\$954.77	190.6
Total	100%	38	\$181,980.00	\$954.77	190.6

Monthly Summary		
Month	Spots	Dollars
2020-Oct	4	\$14,850.00
2020-Nov	34	\$167,130.00
Total	38	\$181,980.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/22/20 10:05 AM					\$0	\$0	
New	10/22/20 9:57 AM	KELLY JOHNS	New	38		\$181,980.00	\$181,980.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Tammie Wingrove, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Mentzer Media Services

Address: 210 West Pennsylvania Avenue, Suite 250 Towson, MD 21204

Contact: Tammie Wingrove

Phone number: 410-825-7034

Email: twingrove@mentzermedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: American Crossroads

Address: 45 North Hill Drive Warrenton, VA 20186

Contact: Steven Law

Phone number: 202-559-6428

Email: info@americancrossroads.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Executive Director/President: Steven Law

Board of Directors & Members: Mike Duncan, Jo Ann Davidson, Phil Cox, Anne Hathaway

Treasurer: Caleb Crosby

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: Barbara Bollier

Office(s) sought by such candidate(s) (no acronyms or abbreviations): United States Senate

Date of election: 11/3/20

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Kansas Senate

Gun Control

Healthcare

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Tammie Wingrove</i>	Signature: <i>Audrey R. Berry</i>
Name: Tammie Wingrove	Name: Audrey Berry
Date of Request to Purchase Ad Time: 10/22/2020	Date of Station Agreement to Sell Time: 10/22/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 10/22/20

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:
 Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>A2741009</i>	Station Call Letters: <i>KSNW</i>	Date Received/Requested: <i>10/22/20</i>
Est. #: <i>9510</i>	Station Location: <i>Wichita, KS</i>	Run Start and End Dates: <i>10/24 - 11/2/20</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.